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UVitec Introduces Fluorescent Inks that Produce Strong Vibrant Colors

— Variety of Inks Available for Use in Flexo, Rotary Screen, Offset, and Rotary Letterpress Applications —

Lodi, NJ (February 2003) — UVitec Printing Ink, Inc. introduces a series of fluorescent inks that incorporate an exclusive formulation process that produces strong vibrant hues that help create eye-catching labels and packaging. This unique formulation process is available in a wide variety of fluorescent inks to satisfy virtually any printing application, including flexo, rotary screen, offset, and letterpress.

The fluorescent inks are available in an array of colors, including yellow, orange, red, magenta, green, and cyan. UVitec also produces a fluorescent pink that can be used as a fifth color in four-color process printing to enhance skin tones and extend the range of magenta hues in images. The inks have been developed using carefully selected pigments that are perfectly balanced with a diluent to produce such brilliant colors.

In addition to producing vivid colors, the fluorescent inks have strong transfer characteristics. UVitec's fluorescent inks also have good throughcure, excellent roller stability, and high rub resistance. The instant cure response of the fluorescent inks eliminates ink set-off in the roll.

About UVitec

UVitec Printing Ink, Inc. is a leading manufacturer of high quality UV curable inks and coatings. UVitec manufactures standard inks and a number of specialty products used for printing and coating cosmetic folding cartons, soda bottle labels, pharmaceutical labels, consumer product labels, business forms, lottery tickets, catalogs, and baseball cards. Founded in 1980, UVitec is recognized for its experience, service, and quality products.

For more information, visit www.uvitec.com or contact UVitec Printing Ink at 14 Mill Street, Lodi, NJ 07644; phone: 800.478.6330; fax: 973.778.5981.

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