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UV Flexo Matte Coating With Very Low Gloss Introduced by UVitec

—Excellent Scuff Resistance, and Smooth Lay Down and Wetting on Substrate Makes Coating Ideal for Labels, Book Covers, Packaging, and Cup and Tube Applications —

Lodi, NJ (January 2003) — UVitec Printing Ink introduces a UV Flexo matte coating with very low gloss that has the flexibility to be used on a variety of substrates, including most paper, film, and foil materials for labels, book covers, packaging, and cups and tubes. Designed using a proprietary formulation, the product has excellent scuff resistance, as well as smooth lay down and wetting on the substrate to ensure consistency and quality.

Because the matte coating uses a proprietary UV vehicle in its formulation, it provides unique cured film properties that differentiate it from other types of coatings. There is no appreciable loss of coating thickness during the curing process, so it is much denser and chemically resistant than solvent-based or water-based coatings.

UVitec can slightly alter the coating formulation to make it available for almost any application, including in-line tower coaters, off-line roller coaters, and flatbed, as well as rotary screen. It has outstanding through cure, which allows presses to be run at higher speeds without the risk of coating set-off. Because the coating does not emit any volatile organic compounds (VOCs), it can be used in compliance with Clean Air Standards and offer printers an environmentally attractive alternative.

About UVitec

UVitec Printing Ink, Inc. is a leading manufacturer of high quality UV curable inks and coatings. UVitec manufactures standard inks and a number of specialty products used for printing and coating cosmetic folding cartons, soda bottle labels, pharmaceutical labels, consumer product labels, business forms, lottery tickets, catalogs, and baseball cards. Founded in 1980, UVitec is recognized for its experience, service, and quality products.

For more information, visit www.uvitec.com or contact UVitec Printing Ink at 14 Mill Street, Lodi, NJ 07644; phone: 800.478.6330; fax: 973.778.5981.

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