

For more information, contact:

Robert Waddington
UVitec Printing Ink
973.778.0737

UVitec Introduces New Rotary Screen Texture Coating

— *Coating designed to provide stunning effect finish* —

Lodi, NJ (June 2004) — UVitec Printing Ink, Inc. introduces **18877-77 Rotary Screen Texture UV Coating**. This product cures to a raised, rough surface that appears as an off-white matte finish. This product works best with 100 and under mesh types. This product is ideal for high end folding cartons and prime labels that need an interesting effect to use in conjunction with a gloss coating or as a stand alone effect.

This product is designed to cure at a minimum speed of 100 FPM and is comparatively resistant to scuff and rub. While this coating is designed to seamlessly integrate with UVitec's premium offset, letterpress and flexo series of inks, it is manufactured to complement most other ink systems available.

This product is manufactured to flow properly on press and will not settle in the print unit. In addition to the standard coating, this product can also be tinted in a variety of different colors. Please contact UVitec for more information.

About UVitec

UVitec Printing Ink, Inc. is a leading manufacturer of high quality UV curable inks and coatings. UVitec manufactures standard inks and a number of specialty products used for printing and coating cosmetic folding cartons, soda bottle labels, pharmaceutical labels, consumer product labels, business forms, lottery tickets, catalogs, and baseball cards. Founded in 1980, UVitec is recognized for its experience, service, and quality products.

For more information, visit www.uvitec.com or contact UVitec Printing Ink at 14 Mill Street, Lodi, NJ 07644; phone: 800.478.6330; fax: 973.778.5981.

###

